3-10

KPFA

PROGRAM FOLIO

AUGUST 10 • AUGUST 23

94.1 MC **FM CHANNEL 231**

Progress and Pessimism

Many a prognosticator has had his say about the KPFA project and subscription radio in America, and the one element in common to most of the predictions about KPFA's future was that it would collapse — if not immediately, certainly within a year. It's been three years now since KPFA first began broadcasting, and the pessimists have had to modify their predictions, but the final prediction has remained the same — *failure,* because people won't support a new kind of radio.

The pessimist argues that it isn't a matter of programing or of value received in return for a subscription — here even the pessimist will admit that the odds are overwhelmingly in favor of KPFA — instead, his argument rests upon the assumption of a basic indifference on the part of the majority of people. Whether or not KPFA can broadcast programs depends almost entirely upon the individual choice of a certain percentage of radio listeners, and the argument runs that too few persons are willing to make a choice and to act upon it — even though that choice would answer needs and interests which they profess to have.

There have been many times in the very recent past when KPFA's staff and many of the station's staunchest subscribers have had to admit to themselves that the prognosticators of failure might soon have their proof. But again and again the project has cleared apparently impossible hurdles. And in recent weeks KPFA has been receiving more new subscriptions than any other time in its history. We are thus threatened by a faint sentiment of optimism.

The test — and KPFA, so far as radio is concerned, is quite literally a test of the individual listener's ability to choose and act for himself — is far from completed. A little less than 1% of FM set owners who can now hear KPFA subscribe to it. 2% are needed to complete the test and give the station permanence. If the present rate of response were to hold up, that would be achieved within twelve months. It probably won't hold up. But the progress is undeniable and the pessimists are on the fence.

PROGRAM FOLIO AUG. 10 - AUG. 23, 1952 Vol. 3, No. 10

Published bi-weekly by Radio Station KPFA, 2207 Shattuck Avenue, Berkeley 4, Calif. Telephone AShberry 3-6767. Available only to subscribers to the KPFA Listener Fund. 142

Subscription rate: $10 per year; $5.50 for six months. Special student rate: 9 months - $5.00; 4½ months - $2.50.

DAILY PROGRAM SCHEDULE

Broadcast Hours: 5 - 11 p.m. daily.

Re-broadcast schedule: 8 - 11 a.m. Monday through Friday (listed in small type).

SUNDAY, August 10

5:00 FIRST CONCERT
BEETHOVEN Serenade, D major, Op. 25 (Wummer, Schneider, Katims)

6:15 MISCELLANY

6:30 TREASURE ISLAND: Tenth in the series of readings by Chuck Levy from Robert Louis Stevenson's novel.

7:00 INFORMAL SONGS: Popular Songs of the 20's, Children's Songs, and Ballads, with ukulele. Barbara Tabler and Lori Campbell.

7:30 WAY BEYOND THE WEST: A series of talks by Alan W. Watts, author and Asian scholar.

7:50 THE SCOTS MAKARS: Poetry from medieval Scotland, read by George S. Emmerson, a Lowland Scot. William Dunbar "The Two Mariit Wemen and the Wedo" (The Wedo's Tale); Robert Henryson "The Two Mice".

8:20 GOLDEN VOICES: Selected and annotated by Anthony Boucher.
Frances Alda, soprano (1883 -)
Enrico Caruso, tenor (1873-1921) (records of 1910-1912)
VERDI Trovatore: Miserere (Alda, Caruso)
VERDI I Lombardi: Qual voluttà (Alda, Caruso, Journet)
PUCCINI La Bohème: Coat song (Caruso as bass!—introduced by Alda)
FLOTOW Marta: Quartets, Act II (Alda, Caruso, Jacoby, Journet)

8:50 CAN EAST AND WEST NEGOTIATE: Two views, recorded at an institute on international relations held in the Bay Area on June 27 under the auspices of the American Friends Service Committee. The Speakers: Dr. Covey T. Oliver, professor of International Law, University of California; Eddy Asirvatham, formerly chairman of the Department of Political Science, University of Madras, India.

9:55 SECOND CONCERT
PFITZNER Symphony, Op. 44 (Leipzig Orch. - Abendroth)
R. STRAUSS Oboe concerto (Ertel, Berlin Radio Orch. - Rother)

11:00 NEWS: Wallace Hamilton

MONDAY, August 11

8:00 Mozart Piano Concerto Series No. 15 (August 8)
8:25 The Theology of Non-theology (August 7)
9:10 First Concert (August 8)
10:25 Chess (August 8)
10:35 Our Mutual Friend III: a BBC dramatization of the novel by Charles Dickens, the third of twelve episodes to be broadcast daily.

5:00 FOLK SONGS FOR CHILDREN: With Lori Campbell. Musical flower garden.

5:15 STORY CYCLE: Selected and read by Sam Holmes.

5:30 MUSIC OF OTHER LANDS: Equatorial Africa.

5:45 OLD MOTHER ORIOLE: Another of the recorded talks by Dr. Loye Holmes Miller, Emeritus Professor of Biology, U.C.L.A.

6:00 FIRST CONCERT: Pierre Monteux conducts the San Francisco Symphony Orchestra.
BRAHMS Symphony #2, D major, Op. 73
MAHLER Kindertotenlieder (Marian Anderson)

7:15 MISCELLANY

7:30 PSYCHOLOGY OF MODERN MAN Pastor-parishioner relationships, discussed by Dr. Donald A. Macfarlane, president of the San Francisco Psychoanalytic Society, with reference to the symposium "The People in Your Life".

8:00 YOUNG ARTISTS RECITAL: Gloria Marie Salgueiro, pianist.
DEBUSSY Children's corner suite
BRAHMS Intermezzo #9, E♭ major, Op. 117 #1; Rhapsody #3, E♭

With the
compliments of the
KPFA
staff

KPFA, the Listener-Sponsored station, is unique in American radio. It has more sponsors than any other station in the United States — yet it gives no commercials and accepts no advertising. Members of the general public, like yourself, are its sole sponsors.

This complimentary copy of the KPFA Folio will acquaint you with the new kind of programing listener-supported radio makes possible—in Music, Drama, Public Affairs, and for Children.

KPFA is an independent, non-profit station basing its operation on the direct support of listeners, who subscribe $10 per year (with special rates for students) or $5.50 for 6 months—less than 3¢ a day.

KPFA exists because the many citizens who want better radio now are willing to assume a certain responsibility for getting it produced and broadcast.

If you would like to join with them in sponsoring superior, non-commercial programs, will you kindly fill out and mail the attached card or enclose it with your subscription?

major, Op. 119 #4
BARTOK Roumanian folk dances

8:30 MEN AND ISSUES: An interview series conducted by Robert Schutz.

9:00 MOZART CONCERTO SERIES: Piano concerto #16, D major, K 451 (Haien, National Gallery Orch.-Richard Bales)

9:25 THE MAYOR OF CASTERBRIDGE The BBC's dramatization of Thomas Hardy's novel. (final episode)

9:55 SECOND CONCERT: Recital by Jennie Tourel, mezzo-soprano.
DEBUSSY Five poems after Baudelaire (Kahn)
RACHMANINOV Floods of spring, Op. 14 #4 (Kahn)

10:55 NEWS: Wallace Hamilton

TUESDAY, August 12

8:00 Wild Talents (August 9)
8:30 Second Concert (August 9)
9:30 Can the East and West Negotiate? (August 10)
10:35 Our Mutual Friend IV

5:00 FOLK SONGS FOR CHILDREN: With Lori Campbell. Kitchen tunes and rhythms.

5:15 PICTURE STORY: Listen to the story and draw a picture about it.

5:30 CHILDREN'S CONCERT: Selected, with program notes, by Dick Conrat.

5:45 ONCE UPON A TIME: Stories told from memory by Josephine Gardner.

6:00 FIRST CONCERT
GLUCK Alceste (excerpts) (Paris Philharmonic-Leibowitz)

7:15 MISCELLANY

7:30 COMMENTATOR SERIES: Irving S. Rosenblatt, Jr.

7:45 FOLK MUSIC SERIES: From Folkways' "Anthology of American Music". (1st program)

8:00 GERIATRICS: A discussion of some economic, social, and medical aspects of old age.

8:30 CONCERT PREVIEW: By means of recordings, compositions scheduled for performance in the concert halls are given advance hearings, with special emphasis on unfamiliar works.

8:45 THE HISTORIAN'S JOB: Another in the series of talks about books, recorded by Gilbert Highet of Columbia University.

9:00 SECOND CONCERT
HEINRICH ISAAK Fortuna desperata (Vielle Trio)
MACHAUT Si j'aime (Robertson, Vielle Trio)
BACH Cantata #8: Doch weichet (Farrow, Bach Aria Group)

10:00 MISCELLANY

10:10 ANIMAL CO-OPERATION: Third in a series of discussions on the zoological research of Dr. W. C. Allee, with Gerson M. Rosenthal of the Department of Zoology, University of California; and Dr. John Herbert Otwell, professor of Old Testament at the Pacific School of Religion.

10:30 JAZZ: Recordings showing the history and development of jazz, selected and annotated by Philip F. Elwood. The cornet and piano of Leon "Bix" Beiderbecke. (records of 1924-1930)

WEDNESDAY, August 13

8:00 Treasure Island (August 10)
8:30 Folk Music Series (August 12)
8:45 Britain Today (August 9)
9:15 First Concert (August 11)
10:35 Our Mutual Friend V

5:00 FOLK SONGS FOR CHILDREN: With Lori Campbell. The three farmers.

5:15 STORY CYCLE: Selected and read by Sam Holmes.

5:30 CHILDREN'S CONCERT

5:45 STARS OF THE SUMMER NIGHT A talk on astronomy by Earle G. Linsley, former director of Chabot Observatory.

6:00 FIRST CONCERT
BACH Well-tempered clavier: Prelude and fugue #20, A minor (Edwin Fischer)
BRAHMS Waltz #15, A♭ major, Op. 39 (Wilhelm Bachaus)
KABALEVSKY Sonata #3, Op. 46 (Vladimir Horowitz)

7:00 INDIAN TALES: Told by the late Jaime de Angulo. "The Fury of Loon Woman".

7:30 COMMENTATOR SERIES: An interview with Mildred Fahrni.

7:45 FOLK MUSIC SERIES: From Folkways' "Anthology of American Music". (2nd program)

8:00 BBC DRAMA: "Everyman" — a radio adaptation of the famous English Morality Play. Produced by Raymond Raikes, with Godfrey Kenton as Everyman.

9:00 SECOND CONCERT
JAERNEFELT Praeludium (National Symphony - Hans Kindler)
OFFENBACH Gaité Parisienne (Boston Pops Orch.-Fiedler)

10:20 MISCELLANY

10:30 BACH, BEETHOVEN AND FLAUBERT A lecture by the composer Ernest Bloch, delivered at the University of California June 26, 1952. Part I.

10:55 NEWS: Wallace Hamilton

THURSDAY, August 14

8:00 Canterbury Tales (August 9)
8:45 First Concert (August 12)
10:05 Way Beyond the West (August 10)
10:25 Our Mutual Friend VI

5:00 FOLK SONGS FOR CHILDREN: With Lori Campbell. Friends from everywhere.

5:15 PICTURE STORY: Listen to the story and draw a picture about it.

5:30 CHILDREN'S CONCERT: Selected, with program notes, by David Talcott.

5:45 ONCE UPON A TIME: Stories told from memory by Josephine Gardner.

6:00 FIRST CONCERT
BORODIN Quartet #1, A major (Vienna Concerthouse Quartet)

7:15 MISCELLANY

7:30 COMMENTATOR SERIES: Jeffery Cohelan.

7:45 FOLK MUSIC SERIES: From Folkways' "Anthology of American Music". (3rd program)

8:00 COMMUNICATION: First of two programs on the nature of communication preliminary to the Asilomar Conference on "Communications and the Individual". Participants will include Alan W. Watts and others.

8:45 CONCERT PREVIEW

9:15 THE NATURE OF THE UNIVERSE
The Stars: Their Origin. Third in the series of talks on "The New Cosmology" by Fred Hoyle, a Cambridge mathematician.

9:45 SECOND CONCERT
BARTOK Forty-four duets for two violins (Kuttner, Aitay)

10:30 BACH, BEETHOVEN AND FLAUBERT
Part II of a lecture by the composer Ernest Bloch.

FRIDAY, August 15

8:00 Mozart Piano Concerto Series No. 16 (August 11)
8:25 Psychology of Modern Man (August 11)
8:55 Second Concert (August 13)
10:15 The Poet and the Modern Stage: Gilbert Highet discusses Christopher Fry (July 22)
10:30 Our Mutual Friend VII

5:00 FOLK SONGS FOR CHILDREN: With Lori Campbell. Songs about birds and bird songs.

5:15 STORY CYCLE: Selected and read by Sam Holmes.

5:30 CHILDREN'S CONCERT

5:45 FOREST LORE: Jack Parker, Naturalist for the East Bay Regional Parks, tells about hills and valleys and how they got the way they are.

6:00 FIRST CONCERT
HANDEL Judas Maccabaeus (excerpts) (Olvis, Moffet, Hayes, Schreiner, University of Utah Chorus, Utah Symphony-Abravanel)

7:15 MISCELLANY

7:30 CALENDAR OF EVENTS: A review of current activities in the theaters, concert halls, and art galleries in the Bay Area. Conducted by Alan Tory and Jane Rawson.

8:00 ARTISTS CONCERT: Nancy Corwin, soprano; Claudine Allen, mezzo-soprano; Donald Aird, piano.
HANDEL Tu caro ben
MONTEVERDI Ardo
PERGOLESI Stabat Mater: Quando corpus
PURCELL Elegy on the death of Queen Mary
BRAHMS Love's complaint; By the sea; The Huntsman; Convent Walls
PURCELL Trip it
FAURE Pavane; Tarantella

9:00 CHESS: George Koltanowski, San Francisco Chronicle Chess authority, plays KPFA listeners.

9:10 MOZART CONCERTO SERIES: Piano concerto #17, G major, K. 453 (Gaby Casadesus, Pro Musica Orchestra - Eugene Bigot)

9:40 BACH, BEETHOVEN AND FLAUBERT
Part III of a lecture by the composer Ernest Bloch.

10:10 RARE RECORDS: From the library of Jack H. Lund.
BEETHOVEN-WEINGARTNER Hammerklavier sonata (Royal Philharmonic - Felix Weingartner)

10:55 NEWS: Wallace Hamilton

SATURDAY, August 16

5:00 BANG: Boys and girls experiment with percussion and rhythm instruments.

5:30 MAKE IT YOURSELF: How to make tops. You'll need scissors, cardboard, and one or more pencil stubs.

5:45 ONCE UPON A TIME: Stories told from memory by Josephine Gardner.

6:00 FIRST CONCERT
J. C. BACH Sinfonia for double orchestra, E♭ major (Cincinnati Symphony - Thor Johnson)
DOHNANYI Suite, F♯ minor, Op. 19 (Los Angeles Phil. - Wallenstein)

7:15 MISCELLANY

7:30 DOCTORS AND THE PUBLIC: A World Health Organization project in Spain, described by Dr. Edwin H. Lennette, head of the Virus Laboratory, California State Department of Public Health.

8:00 CONCERT PREVIEW

8:30 THE BOSWELL STORY: A feature program from the BBC concerning the discovery, after 150 years, of the letters, journals, and other personal papers of James Boswell.

9:30 SECOND CONCERT
ANTON REICHA Quintet for wind instruments, Op. 100 #4 (French Wind Quintet)

10:30 BACH, BEETHOVEN AND FLAUBERT
Part IV of a lecture by the composer Ernest Bloch.

SUNDAY, August 17

5:00 FIRST CONCERT
SCHUBERT Trio #1, B♭ major, Op. 99 (Albeneri Trio)

6:15 MISCELLANY

6:30 TREASURE ISLAND: Eleventh in the series of readings by Chuck Levy from Robert Louis Stevenson's novel.

7:00 CONCERT PREVIEW: By means of recordings, compositions scheduled for performance in the concert halls are given advance hearings, with special emphasis on unfamiliar works.

7:30 WAY BEYOND THE WEST: A series of talks by Alan W. Watts, author and Asian scholar.

7:50 THE SCOTS MAKARS: Poetry from medieval Scotland, read by George S. Emmerson, a Lowland Scot. William Dunbar (1460?-1530?); Gavin Douglas (1475-1522); Robert Henryson (1425?-1500?)

8:20 GOLDEN VOICES: Selected and annotated by Anthony Boucher.
Emilio de Gorgoza, baritone (1874-1949) (records of 1901-1928)
J. B. FAURE Alléluia d'amour
MOZART Don Giovanni: Serenade
BERLIOZ Damnation of Faust: Serenade
MASSENET Panurge: Chanson de la Touraine
ALVAREZ Los ojos negros
VALVERDE: La gran vía: Caballero de gracia
MEXICAN FOLK Pregúntale a las estrellas
BASQUE FOLK La boca de mi Pepita; El bolero
PADILLA El relicario

8:50 AIR CHARTER: The story of a new business, with representatives of a charter airline and a helicopter service participating.

9:30 WHAT TO LISTEN FOR IN MUSIC
First in a series of readings from Aaron Copland's book.

9:45 ARTISTS CONCERT: Anahid Ajemian, violin; Maro Ajemian, piano.
MOZART Sonata #42, A major, K. 526
BEETHOVEN Sonata #9, A major, Op. 47
SATIE Choses vues à droite et à gauche
1. Choral
2. Hypocrite
3. Fugue à Tatons
4. Fantaisie musculaire
ANTON WEBERN Four pieces, Op. 7
HOVHANNES Kirgiz Suite #1 (Variations; A Kirgiz Tala; Dance.)

10:50 NEWS: Wallace Hamilton.

MONDAY, August 18

8:00 Mozart Piano Concerto Series No. 17 (August 15)
8:30 Chess (August 15)
8:40 The Scots Makars (August 10)
9:10 First Concert (August 15)
10:30 Our Mutual Friend VIII

5:00 FOLK SONGS FOR CHILDREN: With Lori Campbell. Stories from songs.

5:15 STORY CYCLE: Selected and read by Sam Holmes.

5:30 MUSIC OF OTHER LANDS: France.

5:45 FLYWAYS: A talk recorded by Dr. Loye Holmes Miller, Emeritus Professor of Biology, U.C.L.A.

6:00 FIRST CONCERT
MENDELSSOHN Concerto #1, G minor, Op. 25 (Frugoni, Vienna Sym. - Moralt)
CONSTANT LAMBERT Horoscope (Philharmonia Orch. - Lambert)

7:15 MISCELLANY

7:30 PSYCHOLOGY OF MODERN MAN
A discussion of parent-child relationships by Dr. Anna Maenchen, Berkeley psychoanalyst, with reference to the symposium "The People in Your Life".

8:00 YOUNG ARTISTS RECITAL: To be announced.

8:30 MEN AND ISSUES: An interview series conducted by Robert Schutz.

9:00 MOZART CONCERTO SERIES: Piano concerto #18, B♭ major, K. 456 (Kraus, London Phil. - Goehr)

9:30 UNUSUAL TALES: H. G. Wells "The Crystal Egg", adapted for the BBC by Felix Felton.

10:00 SECOND CONCERT
PURCELL I love and I must (Faulkner, Ticehurst, Richards)
ARNE Under the greenwood tree (Bauman, Wolff)
FAURE La bonne chanson, Op. 61 (Panzera, Panzera-Baillot)
POULENC Dans le jardin d'Anna (Bernac, Poulenc)

10:55 NEWS: Wallace Hamilton

TUESDAY, August 19

8:00 Treasure Island (August 17)
8:30 Music of Other Lands (August 18)
8:45 Psychology of Modern Man (August 18)
9:15 First Concert (August 16)
10:30 Our Mutual Friend IX

5:00 FOLK SONGS FOR CHILDREN: With Lori Campbell. Going to sleep in other countries.

5:15 PICTURE STORY: Listen to the story and draw a picture about it.

5:30 CHILDREN'S CONCERT: Selected, with program notes, by Dick Conrat.
5:45 ONCE UPON A TIME: Stories told from memory by Josephine Gardner.
6:00 FIRST CONCERT
ALBAN BERG Wozzeck (excerpts) (NY Philharmonic-Mitropoulos)
7:15 MISCELLANY
7:30 COMMENTATOR SERIES
7:45 FOLK MUSIC SERIES: From Folkways' "Anthology of American Music". (4th program)
8:00 GERIATRICS: The second discussion of some economic, social, and medical aspects of old age.
8:30 CONCERT PREVIEW
8:45 THE SENSE OF NONSENSE: A talk on books, recorded by Gilbert Highet of Columbia University.
9:00 SECOND CONCERT
PAGANINI Moto perpetuo, Op. 11 (Ricci, Persinger)
COPLAND Ukulele serenade (Louis, Annette Kaufman)
LALO Sonata, D major, Op. 12 (Chauveton, Smith)
10:00 MISCELLANY
10:10 ANIMAL CO-OPERATION: Fourth in a series of discussions on the zoological research of Dr. W. C. Allee, with Gerson M. Rosenthal of the Department of Zoology, University of California; and Dr. John Herbert Otwell, professor of Old Testament at the Pacific School of Religion.
10:30 JAZZ: Recordings showing the history and development of jazz, selected and annotated by Philip F. Elwood. Louis Armstrong "Big Band" recordings of 1929-1931.

WEDNESDAY, August 20

8:00 Concert Preview (August 19)
8:15 Communication (August 14)
9:00 Science and Humanism: Gilbert Highet comments on Sir William Osler (July 29)
9:15 Second Concert (August 18)
10:10 Way Beyond the West (August 17)
10:30 Our Mutual Friend X

✓ ✓ ✓

5:00 FOLK SONGS FOR CHILDREN: With Lori Campbell. Learn a song.
5:15 STORY CYCLE: Selected and read by Sam Holmes.
5:30 CHILDREN'S CONCERT
5:45 STARS OF THE SUMMER NIGHT A talk on astronomy by Earle G. Linsley, former director of Chabot Observatory.
6:00 FIRST CONCERT
BEETHOVEN 12 variations, F major, on the theme "Ein Mädchen oder Weibchen", from Mozart's "Magic Flute", Op. 66 (Nikolai, Joanna Graudan)
BARTOK Rhapsody #1 (Starker, Herz)
7:00 INDIAN TALES: Excerpts from the cycle of Indian Tales recorded by the late Jaime de Angulo. Puberty rituals.
7:30 COMMENTATOR SERIES
7:45 FOLK MUSIC SERIES: From Folkways' "Anthology of American Music". (5th program)
8:00 BBC DRAMA: "The Face of Violence" — a symbolic portrait of the manifestations and motives of violence in modern society written by J. Bronowski.
9:30 SECOND CONCERT: Arturo Toscanini conducts the N.B.C. Symphony Orchestra in a Chaikovskii program.
Manfred symphony: Scherzo
Concerto #1, B♭ minor (Horowitz)
Symphony #6, B minor, Op. 74
10:50 NEWS: Wallace Hamilton

THURSDAY, August 21

8:00 Mozart Piano Concerto Series No. 18 (August 18)
8:30 Animal Cooperation (August 12)
8:50 First Concert (August 18)
10:15 Our Mutual Friend XI
10:45 Folk Music (August 19)

✓ ✓ ✓

5:00 FOLK SONGS FOR CHILDREN: With Lori Campbell. Work chants.
5:15 PICTURE STORY: Listen to the story and draw a picture about it.
5:30 CHILDREN'S CONCERT: Selected, with program notes, by John Starr. A Wagner program.
5:45 ONCE UPON A TIME: Stories told from memory by Josephine Gardner.
6:00 FIRST CONCERT
RANDALL THOMPSON Quartet, D minor (Guilet String Quartet)
7:15 MISCELLANY
7:30 COMMENTATOR SERIES: Jeffery Cohelan.
7:45 FOLK MUSIC SERIES: From Folkways' "Anthology of American Music". (6th program)
8:00 THE MILLENIUM: Some speculations on what it will be like by a group of Jehovah's Witnesses.
8:45 ARTISTS EMBASSY RECITAL: Ben Lyon in a program of German folk songs.
9:15 THE NATURE OF THE UNIVERSE The Stars: Their Future and Their Fate. Fourth in the series of talks on "The New Cosmology" by Fred Hoyle, a Cambridge mathematician.
9:40 SECOND CONCERT
VERDI Simon Boccanegra (excerpts) (Orch. and Chorus of the Italian Radio)

FRIDAY, August 22

8:00 Folk Music (August 20)
8:15 Geriatrics (August 12)
8:45 First Concert (August 21)
10:00 Men and Issues (August 18)
10:30 Our Mutual Friend XII: end.

Detach and mail — No postage required

SUBSCRIPTION ORDER FORM

To: KPFA, 2207 Shattuck Avenue, Berkeley 4, Calif.

Enter my subscription as a listener-subscriber to support the non-commercial radio programs of KPFA, and to receive the bi-weekly program publication of the station.

☐ One Year: $10.00 ☐ Six Months: $5.50

STUDENT RATE:

☐ 9 Months: $5.00 ☐ 4½ Months: $2.50

As a service to new and current listener-subscribers, KPFA is making FM tuners available at factory cost. For further details, check (√) the box below:

☐ Send me information about FM tuners.

NAME_____

STREET ADDRESS_____

CITY_____

Enclosed is $_____ Bill me (give date)_____

POSTAGE WILL BE PAID BY ADDRESSEE

No Postage Stamp Necessary If Mailed in the United States

BUSINESS REPLY CARD

First Class Permit No. 891, Sec. 34.9 P.L.&R., Berkeley, California

KPFA

2207 Shattuck Avenue

Berkeley 4, California

5:00 **FOLK SONGS FOR CHILDREN:** With Lori Campbell. Animal song book.
5:15 **STORY CYCLE:** Selected and read by Sam Holmes.
5:30 **CHILDREN'S CONCERT**
5:45 **FOREST LORE:** Jack Parker, Naturalist for the East Bay Regional Parks, tells about the landscape and how it affects plant and animal life.
6:00 **FIRST CONCERT**
GIULIO SILVA Mysteries of the rosary (Dominican College Chorale)
7:15 **MISCELLANY**
7:30 **CALENDAR OF EVENTS:** A review of current activities in the theaters, concert halls, and art galleries in the Bay Area. Conducted by Alan Tory and Jane Rawson.
8:00 **ARTISTS CONCERT:** Gertrude Jonas, violin; Mertianna Towler, piano.
VERACINI Sonata, E minor
MOZART Sonata #29, A major K. 305
8:30 **COMMUNICATION:** Final discussion preliminary to the Asilomar Conference on "Communications and the Individual". Participants will include Alan W. Watts and others.
9:10 **CHESS:** George Koltanowski, San Francisco Chronicle Chess authority, plays KPFA listeners.
9:20 **MOZART CONCERTO SERIES:** Piano concerto #19, F major, K. 459 (Hambro, Oklahoma City Symphony-Victor Alessandro)
9:45 **REPORT TO THE LISTENERS**
10:00 **SERMONS IN CATS:** Aldous Huxley in a recording of the essay from "Music at Night". An unusual bit of advice to would-be psychological novelists.
10:15 **RARE RECORDS:** From the library of Jack H. Lund.
BRAHMS Horn trio, E♭ major, Op. 40 (Brain, Busch, Serkin)
10:50 **NEWS:** Wallace Hamilton

SATURDAY, August 23

5:00 **BANG:** Boys and girls experiment with percussion and rhythm instruments.
5:30 **MAKE IT YOURSELF**
5:45 **ONCE UPON A TIME:** Stories told from memory by Josephine Gardner.
6:00 **FIRST CONCERT**
PROKOFIEV Symphony #6, E♭ major, Op. 111 (Swiss Romand Orch. - Ansermet)
7:15 **MISCELLANY**
7:30 **DISCUSSION:** To be announced.
8:00 **FOLK MUSIC SERIES:** From Folkways' "Anthology of American Music". (7th program)
8:10 **FAIRY TALES:** Some comments on their nature and origin, by Edith Hofmann, former supervisor of Parent Education in Marin County.
8:30 **SECOND CONCERT**
BACH St. John Passion (complete) Stern, Harrell, Slick, Ukena, Carringer, Fogelson, Addison, Thebom, Chabay, Matthen, Baker, Bloch, Bloom, Boatwright, Brady, Criss, Decker, Greenhouse, Jamieson, Scheffler, Shaw Chorale and Orch.-Robert Shaw.
9:15 **INTERMISSION**
9:20 **ST. JOHN PASSION:** Part Two.

To protect subscribers against mailing delays, the first day of the next Folio is included below.

SUNDAY, August 24

5:00 **FIRST CONCERT**
SCHUMANN Piano quintet, E♭ major, Op. 44 (Rubinstein, Paganini Quartet)
6:15 **MISCELLANY**
6:30 **TREASURE ISLAND:** Twelfth in the series of readings by Chuck Levy from Robert Louis Stevenson's novel.
7:00 **INFORMAL SONGS:** Rounds—Traditional and contemporary.
7:15 **WAY BEYOND THE WEST:** A series of talks by Alan W. Watts, author and Asian scholar.
7:35 **THE SCOTS MAKARS:** Poetry from medieval Scotland, read by George S. Emmerson, a Lowland Scot. Sir David Lindsay (1490-1555); Alexander Montgomerie (1545?-1611?); Alexander Scott (1525?-1584?); Sir Richard Maitland (1496-1586); William Drummond (1585-1649); James Graham, Marquis of Montrose (1612-1650).
8:05 **GOLDEN VOICES:** Selected and annotated by Anthony Boucher.
Selma Kurz, soprano (1874-1933) (records of 1910-1930)
8:35 **AIR CHARTER:** The story of a new business, with representatives of a charter airline and a helicopter service participating.
9:15 **WHAT TO LISTEN FOR IN MUSIC** Second in a series of readings from Aaron Copland's book, with recorded illustrations. Topic: "How we listen".
9:35 **SECOND CONCERT:** A Debussy program by Eugene Ormandy and the Philadelphia Orchestra.
Afternoon of a Faun
Ibéria
The Blessed damozel (Sayao, Nadell, University of Pennsylvania women's chorus)
10:45 **NEWS:** Wallace Hamilton

KPFA
2207 Shattuck Ave.
Berkeley 4, Calif.

Postmaster: If addressee has removed, notify sender on Form 3547, postage for which is guaranteed.

Sec. 34.66, P. L. & R.
U. S. POSTAGE
PAID
BERKELEY, CALIF.
Permit No. 219

Special Program Notes

BACH, BEETHOVEN AND FLAUBERT, a lecture by Ernest Bloch, will be broadcast on four consecutive evenings, beginning Wednesday, August 13th. You may wonder why the decision was made to fracture this continuous lecture in this manner. Here's what happened: two recordings were made while Mr. Bloch spoke at the University of California on June 26. For purely technical reasons, neither recording was of topnotch broadcast quality. We faced the alternatives of discarding the results in toto, of editing, or of broadcasting the tapes as they were. The lecture was too valuable to accept the first alternative. Editing seemed a bit presumptuous. Yet it seemed perhaps even more presumptuous to expect the listener to focus his attention on nearly two hours of difficult listening . . . Thus the more easily assimilable half-hour segments.

COMMUNICATION: KPFA will broadcast two programs leading up to the Asilomar Conference on "Communications and the Individual" co-sponsored by the Mental Health Society of Northern California and KPFA. Sessions at the Conference will also be recorded for later broadcast. First program; August 14, 8:00 p.m.; second program—the beginning date for the three day Conference—August 22, 8:30 p.m.

AARON COPLAND's book "What to Listen for in Music" will be the subject of a series of readings, beginning Sunday, August 17th. The composer treats the problem of music appreciation as nearly from the viewpoint of the layman as possible. The text will be elaborated with illustrations at the piano or from recordings. In fact, the entire concert following the reading may be used to demonstrate particular points raised.

ARTISTS CONCERT: Anahid and Maro Ajemian, appearing on August 17th, studied violin and piano respectively at the Juilliard School of Music. Following their New York debuts (with Anahid as a Naumburg Award winner), they concertized extensively both individually and in duo recitals. Last December they returned from their second Europan tour. They have a profound sympathy for contemporary music, reflected in the premieres they have given of works by Alan Hovhannes, John Cage, Lou Harrison, Anton Webern, and Khachaturian.